



2nd NAGALAND INTERNATIONAL Trade Expo

EVENT PROGRAMME

JANUARY 18 to JANUARY 22
2024

Time: 11 AM - 9 PM

VENUE: SENDEN RIJU, PURANA BAZAR, DIMAPUR, NAGALAND

ORGANISED BY BUSINESS ASSOCIATION OF NAGAS

SUPPORTED BY NATIONAL SC-ST HUB, NATIONAL SMALL INDUSTRIES CORPORATION,
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT OF INDIA





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DAY 1 18th Jan. 2024

SPECIAL GUEST:

Shri. Jacob Zhimomi,

Hon'ble Minister, PHE & Cooperation, Govt. of Nagaland

11:00 AM Expo Opens

Invocation: Smt. Kakheli Jimomi, Women Secretary, WSBKA

1:00 PM Live Skills Display

- Chainsaw woodcarving, Painting
- FRP Art, Loinloom weaving

5:00 PM Arrival of Special Guest

5:30 PM Live Skills Display

6:00 PM Cultural Programme/ Entertainment
Launch of product

9:00 PM Expo closes for the day

DAY 2 19th Jan. 2024

11:00 AM Expo Opens

Panel Discussion on

"Developing Sustainable Tourism in Nagaland"

12:00 PM Live Skills Display

- Chainsaw woodcarving, Painting
- FRP art, Loinloom weaving

1:00 PM **Panel discussion on**

"The Future of Start Ups & Entrepreneurship"

3:45 PM Inauguration of 2nd Nagaland International Trade Expo and
Virtual inauguration of Projects by Shri. Narayan Rane,
Hon'ble Union Minister for MSME, Govt. of India

Virtual inauguration of Projects

Ribbon cutting and visit of stalls

Live Skills Display

- Chainsaw woodcarving, Painting
- FRP art, Loinloom weaving

4:15 PM **PM Viswakarma Camp** with Union Minister, MSME

6:00 PM Arrival of special guest:

Shri. Tongpang Ozukum,

Hon'ble Advisor, Water Resources, Govt of Nagaland

Cultural Programme/ Entertainment

9:00 PM Expo closes for the day



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DAY 3 20th Jan. 2024

SPECIAL GUEST:

Shri. Moatoshi Longkumer,

Hon'ble MLA & Advisor, Dept. of Labour, Employment, Skills and Excise Govt of Nagaland

11:00 AM Expo Opens

1:00 PM Live Skills Display
- Chainsaw woodcarving, Painting
- FRP Art, Loinloom weaving

2:00 PM Panel discussion on
"Leveraging Nagaland's potential by boosting Logistics"

5:00 PM Arrival of special guest

5:30 PM Live Skills Display

6:00 PM Cultural programme / Entertainment
Launch of Product

9:00 PM Expo closes for the day

DAY 4 21st Jan. 2024

SPECIAL GUEST:

Shri. Mhathung Yanthan,

Hon'ble MLA & Advisor, Dept. of Agriculture, Govt of Nagaland

11:00 AM Expo Opens

1:00 PM Live Skills Display
- Chainsaw woodcarving, Painting
- FRP Art, Loinloom weaving

5:00 PM Arrival of special guest

5:30 PM Live Skills Display

6:00 PM Cultural programme / Entertainment
Launch of Product

7:00 PM Raffle draw result

9:00 PM Expo closes for the day

DAY 5 22nd Jan 2024

Expo close and wind up

